

Tiscali Italia and Thunderbird School of Global Management sign a partnership agreement to offer higher education pathways accessible directly from Tiscali.it at no cost

Cagliari, Italy, December 7th, 2023. **Tiscali Italia has partnered with Thunderbird School of Global Management** (Thunderbird) at Arizona State University (ASU) **to launch the Najafi 100 Million Learners Global Initiative across Italy**, a completely online higher education pathway that will be accessible from the Tiscali.it portal and at no cost to the learner.

The Global Initiative is powered by Thunderbird School of Global Management, prominent with its distinguished faculty and reputation as the vanguard in global leadership and management education (**No. 1 in the world in international trade** as ranked by QS International Trade Rankings 2023), **and Arizona State University**, ranked **No. 1 for innovation in the United States for nine consecutive years** (U.S. News & World Report).

Tiscali Italia, the telecommunications company part of the Group Tessellis also **active in the sector of Media and Tech**, will develop the partnership with Thunderbird **through the Tiscali Portal**. The goal of the partnership is to **facilitate access to the Najafi 100 Million Learners Global Initiative courses, promoting inclusive, equitable, quality education at no cost**.

The Najafi 100 Million Learners Global Initiative, with its online courses in 40 different languages, targets a very wide audience, ranging from those who already have high skills and wish to deepen them to those who, on the other hand, start from basic schooling. Women and young women will account for 70% of the 100 million learners the program will reach worldwide.

In a present day where technology is replacing jobs at an alarming rate, acquiring an up-to-date and useful set of skills for the future is a primary necessity in terms of personal and professional growth. Nevertheless, many people, for reasons related to geography, income or social background, still find it difficult to obtain an adequate education.

Precisely to meet these needs, the Tiscali.it portal will make available to its users three online higher education programs, with specific focus on entrepreneurship and innovation, offered in Italian by Thunderbird.

The first program, "Bootcamp for Global Entrepreneurship and Innovation," can already be reached from Tiscali Innovation channel, within the brand new e-learning section [here](#).

"This is the boldest and most ambitious initiative for global education in the history of higher education. I want to thank Tiscali, our partners in Italy, for publicizing this initiative in the country and for their commitment to transparently develop activities that benefit the business sector and the community in general in the Italian Peninsula," said Dr. Sanjeev Khagram, Director General and Dean of Thunderbird School of Global Management at Arizona State University.

Fancesco Sortino, Director of the Media and Tech Unit of Tiscali Italia, highlights the importance of this agreement for the company: "Our division plays a key role on the innovation front. Tiscali.it with its services, portals and platforms is a syndication that aggregates a community of almost 8 million unique browsers and generates about 220 million page views on a monthly basis, and the partnership with Thunderbird is another important piece of its development path. **We are excited to participate in a project that has such great social value and - like us - is rooted in the future.**"

About Tessellis

Tessellis S.p.A. (listed Euronext Milan: TSL) is the holding company of the Group formed by the merger of Linkem Retail and Tiscali S.p.A. It includes among its business areas that of Tiscali Italia S.p.A., a national operator among the first in the ultrabroadband segment (FWA - Fixed Wireless Access and FTTH - Fiber To The Home), the portal www.tiscali.it, one of the main Italian news portals, with over 9 million visitors per month to its credit, as well as the advertising concessionaire Vevisible s.r.l.

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About Thunderbird School of Global Management

Thunderbird School of Global Management is a unit of the Arizona State University Enterprise. For more 75 years, Thunderbird has been the vanguard of global management and leadership education, creating inclusive and sustainable prosperity worldwide by educating global leaders capable of tackling the world's greatest challenges. To learn more visit thunderbird.asu.edu.

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