

PRESS RELEASE

TISCALI LAUNCHES "GAMESURF," THE NEW VERTICAL GAMING AND ENTERTAINMENT PORTAL

Cagliari, October 12 2022

Tiscali S.p.A. announced today the launch of its new vertical Gaming and Entertainment portal. The portal is called Gamesurf (www.gamesurf.it) and it is Tiscali's new editorial offering dedicated to Gamers and digital entertainment enthusiasts of all ages.

The content of the Gamesurf platform includes up-to-date news and timely, unbiased reviews on new games, podcasts on pop culture topics and live streaming programming with daily appointments, as well as 22 years of historical archives on all gaming topics.

The platform aims to reach 1 million unique hits per month, quadrupling the current number of hits. The Gamesurf staff has more than 20 contributors - some of whom are millennials - able to continuously "intercept" releases, previews, news, new trends and events.

Born in 2000 as a section of Tiscali.it, the platform is thus reborn as an independent vertical completely renewed in structure, graphic layout, sections, formats and content.

Francesco Sortino, Media Tech Executive Director of Tiscali, says, "The launch of Gamesurf brings to full maturity the in-depth editorial work initiated in 2000 within Tiscali.it that has contributed to the success of the digital title, today among the top 10 generalist portals in Italy in terms of access and page views. We are realizing, step by step, our ambitious diversification and development plan." He continues "this is our development plan involving the group's Digital Editorial Properties. The season of producing new audiovisual digital content, new formats and new thematic sections involving all titles has already begun. Now, with the launch of Gamesurf, another season opens: that of editorial diversification and the launch of "thematic" verticals aimed at identified, qualified and profitable targets. With this launch, to be followed by others, we intend to reaffirm and relaunch our vocation for innovation and development, so central to the company's development plan

Finally, the platform will ensure a presence of customized formats on all social media, offering reviews and comments on the various forms of digital entertainment, stimulating and nurturing the creation of communities for sharing, interaction, criticism and dialectic among fans.

Investor Relations Officer

[Tiscali](#)

Patrizia Tammaro Silva

patrizia.tammarosilva@tiscali.com

Tiscali S.p.A.

Sede Legale Località Sa Illetta km 2.300, 09123 Cagliari, Italia | Tel. +39 070 4601 1

Cap. Soc. 185.513.965,37 i.v. | P.IVA 02375280928 | R.E.A. 191784 | C.C.I.A.A. Cagliari | tiscali.com

ir@tiscali.com

Ufficio Stampa

Comin & Partners

Giorgia Bazurli

giorgia.bazurli@cominandpartners.com

+39 3492840676

Giulio Sarti

giulio.sarti@cominandpartners.com

333 2254536

About Tiscali

Tiscali S.p.A. (Italian Stock Exchange. Milan: TIS), Smart Telco with the largest Fiber coverage available in Italy, provides its customers - individuals, businesses and PA - with a wide range of services: Broadband and UltraBroadband fixed and Fixed Wireless Internet access, Mobile Phone services and value-added services (including security, cloud and socialmedia services). Tiscali is also one of Italy's leading news portals, with over 9 million visitors per month to its credit. Tiscali's Web site can be reached at www.tiscali.it